



NAAC
GRADE **A+**

DIRECTORATE OF **DISTANCE & ONLINE** EDUCATION

**POST GRADUCATION DIPLOMA
IN JOURNALISM AND MASS COMMUNICATION**

COURSE BROCHURE (2025-26)

INTRODUCTION

Post Graduate Diploma in Journalism and Mass Communication (PGJMC) through online model is a unique programme at Mangalayatan University, in its commitment to provide both breadth and depth of knowledge to the learners after the undergraduate programme. It is a one-year programme that trains the learners in various domains of mass communication like print journalism, broadcast Journalism both radio and television, advertising, Public relations, and event management. Special emphasis is given to research in media and communication studies, and students are encouraged to research to understand social problems and formulate their solutions and also encouraged to share their knowledge through writing research papers. This PGJMC course is spread over two semesters.

MISSION:

- To excel students in a multicultural environment to be critical thinkers, innovative professionals and writers, and leaders in the field of journalism.
- To create new knowledge that contributes to understand community and global issues through media studies

OBJECTIVES:

- To educate and train individuals to be well prepared for higher education.
- To be able to engage independent and life-long learning.
- To develop professionally that ensures existence in the competitive world.

INSTRUCTIONAL DESIGN

The program is divided into two semesters and minimum credit requirement is 40 to get PGJMC diploma through OL mode from Mangalayatan University. Minimum time period for acquiring PGJMC diploma will be one year.

SEMESTER - I						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	JMO-6101	Principles of Mass Communication	4	30	70	100
2	JMO -6102	Devt. of Mass Media	4	30	70	100
3	JMO -6103	Print Media: Reporting and Editing	4	30	70	100
4	JMO -6104	Advt. & Public relations	4	30	70	100
5	JMO -6105	Basics of photography	4	30	70	100
TOTAL			20	150	350	500

SEMESTER - II						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	JMO-6201	New Media	4	30	70	100
2	JMO-6202	Devt Communication	4	30	70	100
3	JMO-6203	Media Writing Skills	4	30	70	100
4	JMO-6204	Media Laws & Ethics	4	30	70	100
5	JMO-6205	Internl. Communication	4	30	70	100
TOTAL			20	150	350	500

SYLLABI AND COURSE MATERIALS

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

STUDY MATERIAL

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

VIDEO LECTURES

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners. There shall be 6 online counselling sessions / contact classes of 1 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 1 hours each and in case of 6 credits course there shall be 8 sessions of 1 hours each.

MEDIUM OF INSTRUCTION

Medium of Course Instruction:	English
Medium of Examination:	English

STUDENT SUPPORT SYSTEMS

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee
PG Diploma in Journalism and Mass Communication (PGJMC)	PG Diploma	1 Year	1000	8000	1000	19000
Total						19000

ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan
7	Distribution of SLM	Jul	Sep	Jan	Mar
8	Contact Programmes (counselling, Practicals.etc.)	Sep	Nov	Mar	May

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
1 Year	40	PGJMC	PG Diploma

WHY ONLINE EDUCATION?

- Comfortable and Flexible.
- Convenience of attending classes from home.
- Cost Effective.
- Time saving.
- No commuting.
- Monetary benefits- No textbooks required.
- Repeated access to the same lecture.
- Study anytime, anywhere.
- Write proctored exam from home

ADMISSION PROCESS

- Register with Mangalayatan Online Programs
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from University
- Roll number allotted to every student
- LMS id and password creation.



Mangalayatana
ONLINE

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