



DIRECTORATE OF DISTANCE & ONLINE EDUCATION

UG DIPLOMA IN
JOURNALISM AND MASS COMMUNICATION

COURSE BROCHURE
2026-27

NAAC
GRADE **A+**

+91-9319888888

admissions@muonline.ac.in

www.muonline.ac.in

INTRODUCTION

We offer an online diploma in Journalism and Mass Communication that covers foundational knowledge of media production and a strong grasp of media ethics, reporting, editing, and communication across various platforms, including print, radio, production, and digital media. Our course curriculum integrates journalism techniques and communication theories, aiming for the effective and ethical flow of information through media channels.

MISSION:

- ◆ To encourage students towards a qualitative approach to understanding the metrics of effective communication under media ethics and business laws in compliance with industry standards.
- ◆ To develop students with the ability to draft compelling content to meet the diverse networking demands of business and media, ensuring clarity of intent message for quality assurance.

OBJECTIVES:

- ◆ To motivate students to gain both theoretical and practical skills, such as content creation, suitable for diverse content formats, commercial journalism, and multimedia platforms. and enable them to create a media plan with trending advertising concepts.
- ◆ To encourage students to nurture innovative thinking and enhance both verbal and non-verbal communication skills to ensure quality standards for the circulation of information.

INSTRUCTIONAL DESIGN

The program is divided into 2 semesters and minimum credit requirement is 40 to get UG Diploma in Journalism and Mass Communication through OL mode from Mangalayatan University. Minimum time period for acquiring UG Journalism and Mass Communication will be one year and maximum time (extended) period is two years.

SEMESTER - I				
S.No.	Course Code	Course Theory	Credit	Subject Total
1	JMO-1101	Basics of Mass Communication	4	100
2	JMO-1102	History of Mass Media	4	100
3	JMO-1103	Introduction to radio jockeying	4	100
4	JMO-1104	Political science	4	100
5	ENO-1101	English Communication	2	100
6	CSB-1101	Fundamentals of Computer System and Office Automation	2	100
TOTAL			20	600

SEMESTER - II				
S.No.	Course Code	Course Theory	Credit	Subject Total
1	JMO-1201	Print Media	4	100
2	JMO-1202	Advertising and Public Relations	4	100
3	JMO-1203	Media writing skills	4	100
4	JMO-1204	Radio production	4	100
5	ENB-1201	Creative Writing	2	100
6	MMB-1201	Logical Reasoning	2	100
TOTAL			20	600

SYLLABI AND COURSE MATERIALS

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

STUDY MATERIAL

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

VIDEO LECTURES

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners.

There shall be 6 online counselling sessions / contact classes of 1 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 1 hours each and in case of 6 credits course there shall be 8 sessions of 1 hours each.

MEDIUM OF INSTRUCTION

Medium of Course Instruction:	English
Medium of Examination:	English

STUDENT SUPPORT SYSTEMS

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee	Total Fees
UG Diploma in Journalism and Mass Communication	UG	1 Years	1000	6000	1000	14000	15000
Total							15000

ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan
7	Distribution of SLM	Jul	Sep	Jan	Mar
8	Contact Programmes (counselling, Practicals.etc.)	Sep	Nov	Mar	May

* These dates are tentative. Final dates will be informed well in advance on your LMS.

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
1 year	40	UG Diploma in Journalism and Mass Communication	Diploma

WHY ONLINE EDUCATION?

- ◆ Comfortable and Flexible
- ◆ Convenience of attending classes from home
- ◆ Cost Effective
- ◆ Time saving
- ◆ No commuting
- ◆ Monetary benefits- No textbooks required
- ◆ Repeated access to the same lecture
- ◆ Study anytime, anywhere
- ◆ Write proctored exam from home

ADMISSION PROCESS

- ◆ Register with Mangalayatan Online Programs
- ◆ Pay Registration fees through our available payment gateways
- ◆ Upload relevant documents and mark sheets
- ◆ Get provisional admission
- ◆ Pay semester fees
- ◆ Get admission confirmation from University
- ◆ Roll number allotted to every student
- ◆ LMS id and password creation.



Mangalayatana
ONLINE

Contact Us



+91-9319888888



admissions@muonline.ac.in



www.muonline.ac.in