



NAAC  
GRADE **A+**

# DIRECTORATE OF DISTANCE & ONLINE EDUCATION

MASTER OF BUSINESS ADMINISTRATION  
(OPERATIONS MANAGEMENT)

COURSE BROCHURE (2026-27)

# INTRODUCTION

Mangalayatan Online offers a Master of Business Administration (MBA) in Operations Management to enhance the managerial skills of students to thrive in the workplace. The course semester modules cover the core management topics to prepare students for the challenging leadership roles. The course curriculum equips students with essential operational management techniques to take managerial roles with effective decision-making abilities. Our programme aims to prepare students for future leadership roles and to understand the organization of manufacturing units and supply chain management to shape operational strategies of organizations across industries.

## MISSION:

- To motivate students with a strong grasp of operations management principles that include logistics, production management, and supply chain optimization to streamline business operations and improve over all business operational performance.
- To build students' systematic thinking and solution-oriented skills to shape their decision-making abilities and prepare them for dynamic business environments.
- To enhance students' project management capabilities, collaborate with teams and take the initiative that fosters organizational growth, leading to operational excellence.
- To cultivate their foundational knowledge of ethical business practices for maintaining a positive workplace.

# OBJECTIVES:

The primary goal of the Online MBA in Operations is to provide a course of study that enables students to study fundamental business concepts, operational principles, and management theories within respective disciplines. The course offers an in-depth exploration of operational techniques, inculcating core values of business ethics to encourage students to understand and operate within business operations according to industry standards and regulations. The central objective is to manage end-to-end supply chain operations for inventory management. Enhancing students' quality management techniques to drive continuous improvement and lead change management. The course also prepares for data analytics and decision-making tools to improve operational performance.

# INSTRUCTIONAL DESIGN

The program is divided into four semesters and minimum credit requirement is 84 to get MBA degree in OL mode from Mangalayatan University. Minimum time period for acquiring MBA degree will be two years and maximum time (extended) period is 4 years. Student can select one elective.

SEMESTER - I						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
				MAX	MAX	
1	MGO-6101	Principles and Practices of Management	4	30	70	100
2	MGO-6102	Managerial Economics	4	30	70	100
3	MGO-6103	Accounting for Managers	4	30	70	100
4	MGO-6104	Business Statistics	4	30	70	100
5	MGO-6105	Communication for Management	4	30	70	100
<b>TOTAL</b>			<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**SEMESTER - II**

S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
				MAX	MAX	
1	MGO-6201	Entrepreneurship & SMEs Management	4	30	70	100
2	MGO-6202	Business Environment	4	30	70	100
3	MGO-6203	Research Methodology	4	30	70	100
4	MGO-6204	Business Laws	4	30	70	100
5	MGO-6205	Human Resource Management	4	30	70	100
<b>TOTAL</b>			<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

**Three courses from any one area of the specialization and specialization area will remain same in IIIrd and IV th Semester**

**SEMESTER - III**

S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
				MAX	MAX	
1	MGO-7101	Strategic Management	4	30	70	100
2	MGO-7102	Organizational Behavior	4	30	70	100
3	MGO-7141	Project Management	4	30	70	100
4	MGO-7142	Logistics and Supply Chain Management	4	30	70	100
5	MGO-7143	Advanced Production and Operations Management	4	30	70	100
<b>TOTAL</b>			<b>20</b>	<b>150</b>	<b>350</b>	<b>500</b>

## SEMESTER - IV

S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
				MAX	MAX	
1	MGO-7201	Business Ethics and Corporate Governance	4	30	70	100
2	MGO-7202	Global Business Mgmt.	4	30	70	100
3	MGD-7200	Dissertation	4	30	70	100
4	MGO-7241	Total Quality Management	4	30	70	100
5	MGO-7243	Management of Technology	4	30	70	100
6	MGO-7242	Service operation Management	4	30	70	100
<b>TOTAL</b>			<b>24</b>	<b>180</b>	<b>420</b>	<b>600</b>

## SYLLABI AND COURSE MATERIALS

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

## STUDY MATERIAL

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

## VIDEO LECTURES

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.



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## ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners. There shall be 6 online counselling sessions / contact classes of 1 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 1 hours each and in case of 6 credits course there shall be 8 sessions of 1 hours each.

## MEDIUM OF INSTRUCTION

Medium of Course Instruction: English  
Medium of Examination: English

## STUDENT SUPPORT SYSTEMS

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

# PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

## FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee	Total Fees
Master of Business Administration	PG	2 Years	1000	15000	1500	34000	67000
<b>Total</b>							<b>67000</b>

## ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan
7	Distribution of SLM	Jul	Sep	Jan	Mar
8	Contact Programmes (counselling, Practicals.etc.)	Sep	Nov	Mar	May

\* These dates are tentative. Final dates will be informed well in advance on your LMS.

## CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
2 Yrs to 4 Yrs	84	M.B.A.	Master's Degree (Professional)



## WHY ONLINE EDUCATION?

- Comfortable and Flexible.
- Convenience of attending classes from home.
- Cost Effective.
- Time saving.
- No commuting.
- Monetary benefits- No textbooks required.
- Repeated access to the same lecture.
- Study anytime, anywhere.
- Write proctored exam from home

## ADMISSION PROCESS

- Register with Mangalayatan Online Programs
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from University
- Roll number allotted to every student
- LMS id and password creation.



**Mangalayatana**  
**ONLINE**

## Contact Us



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www.muonline.ac.in